

Signing up for a blog's feed

by Beth Cole

The first step in signing up for someone's blog is to select a news reader, aka news aggregator. There are a ton of them, some of the more popular ones may be Bloglines, Newsgator, My Yahoo, and FeedDemon (this is a really short list, there are too many to name).

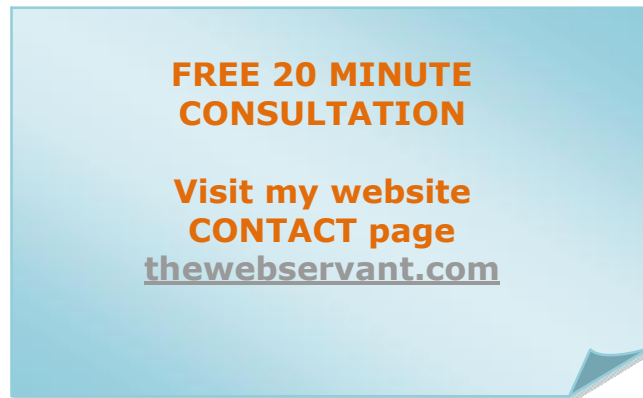
Many news readers are free, the main choice you will have is whether you want a browser based tool or a desktop tool. If you choose browser based, all you will need is a username and a password, and for the desktop version you will need to download the software to your desktop, some integrate with Microsoft Outlook.

After you select your newsreader you can click on "Subscribe to this blog's feed", the address in the browser bar can be copied and pasted into your newsreader's 'add url or add feed' page. Or, if the blog has the icon of your newsreader in the sidebar, you select it and your feed will be added automatically when you sign into your account.

To find other feeds in which you may be interested, check out listings in your aggregator or begin winding your way through the blogosphere. There is a lot of good stuff out there but lots of time grabbers, too.

Happy reading!

You're invited to our FREE 20 minute consultation with no obligation.



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